



Be part of this important event  
for the seed industry

September 8 - 10, 2015

Paradisus Cancun Resort  
Cancun, Mexico

Register now!  
early registration fee  
until July 27th

[www.saaseed.org/5tocongreso](http://www.saaseed.org/5tocongreso)

## Agenda

### Biotechnology

Plant Breeding & Innovation: a strategy to facilitate seed trade

### Intellectual Property

Regulatory frameworks and enforcement tools

### Phytosanitary regulations

How to facilitate seed trade in the Americas?

### Seed treatment

Gaining understanding on their benefits and registration rules.

### Mexico

Challenges for seed industry

Organizers:



Strategic partner:



syngenta.

Sponsors:



Bayer CropScience

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